People spend more time outdoors once the weather warms up. Whether it’s work or play, the elements are hard on the eyes. Sight is one of the most vital senses. Even on partly cloudy days a good pair of sunglasses is beneficial.

Outdoor workers face the harmful effects of UV all the time. If you lead an active outdoor lifestyle you should be aware that the harmful effects of the ultra-violet rays of the sun can impair your vision. Many suggest that pollution is causing the atmosphere to lose its protective ozone layer. As a result, your eyes are subject to an ever-increasing amount of harmful UV light. This hazardous light is known to cause cataracts and other severe visual impairments. Opticote’s UV Shield reduces this hazardous radiation. Help protect your patient’s eyes and precious vision by offering this protective treatment for their new lenses. In fact, you can even suggest they have this process applied to any existing pair of plastic lenses.

People working in the outdoors need to ensure that their lenses or sunglasses do not distort colors. The best lens color for maintaining proper color balance in the outdoors through a sunglass is gray. An ideal coating is a gray 30%, 60% or 80% base, plus a UV inhibitor and a mirror coating on the front. For the ultimate pair of sunglasses, add an Illusion A/R coating to the backside.

For those who are on the road frequently, the true test of a driving lens is its ability to provide exceptional visibility when you need it most. Designed with the sport of driving in mind, Opticote’s Kilimanjaro lens treatment is engineered to provide maximum visual acuity. Responding to the broadest variety of daylight driving conditions, Kilimanjaro filters out the dangers of blue and ultraviolet light while virtually eliminating sunlight glare. Truer coloration lets wearers enjoy the brilliance of nature while expanding their ability to see traffic lights and signs.

Whether your patients are construction workers or they just putter in the garden, don’t let their eyes go unprotected. Be sure you offer them the best eye protection suited to their needs.